

# Social media marketing is a powerful way for businesses of all sizes to reach customers

**SEE REVERSE**

For full list of course titles, venues and dates

Over 70% of consumers use the internet for customer service enquiries; if you're not speaking directly to your audience through social platforms like Facebook, Twitter, Instagram, and Pinterest, you're missing out! Well-considered and targeted marketing on websites and social media can bring success to your business, help promote our towns and drive footfall.

Working with our market towns, South Somerset District Council is offering a programme of FREE courses to businesses in the following towns:

- Wincanton • Castle Cary • Bruton • Milborne Port
- Chard • Crewkerne • Ilminster • Langport
- Somerton • South Petherton • Martock

## Digital Marketing **TRAINING**

for Small Businesses in  
South Somerset

**HURRY!**

Places are limited so

**BOOK NOW**



South Somerset District Council  
Market Towns Investment Group

#### Thursday 6th September

- **Visual Social Media and Blogging** 2pm-4pm Milborne Port Town Hall DT9 5DF [www.eventbrite.com/e/visual-social-media-blogging-tickets-49081177122](http://www.eventbrite.com/e/visual-social-media-blogging-tickets-49081177122)
- **Facebook – hands-on** 6.30pm-8.30pm World Horse Welfare Kingsdon TA11 7LA [www.eventbrite.com/e/facebook-hands-on-tickets-49081276419](http://www.eventbrite.com/e/facebook-hands-on-tickets-49081276419)

#### Thursday 13th September

- **Digital Strategy** 2pm-4pm World Horse Welfare Kingsdon TA11 7LA [www.eventbrite.com/e/digital-strategy-tickets-49081299488](http://www.eventbrite.com/e/digital-strategy-tickets-49081299488)
- **GDPR** 6.30pm-8.30pm World Horse Welfare [www.eventbrite.com/e/gdpr-tickets-49081335596](http://www.eventbrite.com/e/gdpr-tickets-49081335596)

#### Wednesday 19th September

- **Using a Mobile Device** 2pm-4pm Edgar Hall Somerton TA11 6SB [www.eventbrite.com/e/using-a-mobile-device-tickets-49081416839](http://www.eventbrite.com/e/using-a-mobile-device-tickets-49081416839)
- **Basic Website Design** 6.30pm-8.30pm Edgar Hall [www.eventbrite.com/e/basic-website-design-tickets-49081515133](http://www.eventbrite.com/e/basic-website-design-tickets-49081515133)

#### Wednesday 26th September

- **Facebook/Instagram/Twitter** 2pm-4pm Town Hall Langport TA10 9PR [www.eventbrite.com/e/facebookinstagramtwitter-tickets-49081552244](http://www.eventbrite.com/e/facebookinstagramtwitter-tickets-49081552244)
- **Facebook/Instagram/Twitter** 6.30pm-8.3pm The Henhayes Centre, Crewkerne TA18 8DA [www.eventbrite.com/e/facebookinstagramtwitter-tickets-49081578322](http://www.eventbrite.com/e/facebookinstagramtwitter-tickets-49081578322)

#### Tuesday 2nd October

- **E-Newsletters** 2pm-4pm Hornsbury Mill Chard TA20 3AQ [www.eventbrite.com/e/e-newsletters-tickets-49082150032](http://www.eventbrite.com/e/e-newsletters-tickets-49082150032)
- **Visual Social Media** 6.30pm-8.30pm Hornsbury Mill Chard TA20 3AQ [www.eventbrite.com/e/visual-social-media-tickets-49082174104](http://www.eventbrite.com/e/visual-social-media-tickets-49082174104)

#### Thursday 4th October

- **Facebook – hands-on** 2pm-4pm Market House Castle Cary BA7 7AH [www.eventbrite.com/e/facebook-hands-on-tickets-49081649535](http://www.eventbrite.com/e/facebook-hands-on-tickets-49081649535)
- **Search Engine Optimisation** 6.30pm-8.30pm Market House Castle Cary [www.eventbrite.com/e/search-engine-optimisation-tickets-49081667589](http://www.eventbrite.com/e/search-engine-optimisation-tickets-49081667589)

#### Wednesday 10th October

- **Search Engine Optimisation** 2pm-4pm The Henhayes Centre, Crewkerne TA18 8DA [www.eventbrite.com/e/search-engine-optimisation-tickets-49081725763](http://www.eventbrite.com/e/search-engine-optimisation-tickets-49081725763)
- **Basic Website Design** 6.30pm-8.30pm Cricket St Thomas Golf Club TA20 4DG [www.eventbrite.com/e/basic-website-design-tickets-49081770898](http://www.eventbrite.com/e/basic-website-design-tickets-49081770898)

#### Thursday 11th October

- **Choosing Devices** 2pm-4pm Edgar Hall Somerton TA11 6SB [www.eventbrite.com/e/choosing-devices-tickets-49081802994](http://www.eventbrite.com/e/choosing-devices-tickets-49081802994)
- **E-commerce** 6.30pm-8.30pm Edgar Hall Somerton TA11 6SB [www.eventbrite.com/e/e-commerce-tickets-49081840105](http://www.eventbrite.com/e/e-commerce-tickets-49081840105)

#### Wednesday 17th October

- **Using a Mobile Device** 2pm-4pm The Henhayes Centre, Crewkerne TA18 8DA [www.eventbrite.com/e/using-a-mobile-device-tickets-49081862171](http://www.eventbrite.com/e/using-a-mobile-device-tickets-49081862171)
- **Cloud Computing** 6.30pm-8.30pm The Henhayes Centre, Crewkerne TA18 8DA [www.eventbrite.com/e/cloud-computing-tickets-49081884237](http://www.eventbrite.com/e/cloud-computing-tickets-49081884237)

#### Wednesday 24th October

- **Choosing Devices** 2pm-4pm World Horse Welfare Kingsdon TA11 7LA [www.eventbrite.com/e/choosing-devices-tickets-49081914327](http://www.eventbrite.com/e/choosing-devices-tickets-49081914327)
- **Cyber Security** 6.30pm-8.30pm Town Hall Milborne Port DT9 5DF [www.eventbrite.com/e/cyber-security-tickets-49081950435](http://www.eventbrite.com/e/cyber-security-tickets-49081950435)

#### Thursday 25th October

- **Finance/Tax** 2pm-4pm Town Hall Langport TA10 9PR [www.eventbrite.com/e/financetax-tickets-49081970495](http://www.eventbrite.com/e/financetax-tickets-49081970495)
- **Cyber Security** 6.30pm-8.30pm The Henhayes Centre, Crewkerne TA18 8DA [www.eventbrite.com/e/cyber-security-tickets-49082043714](http://www.eventbrite.com/e/cyber-security-tickets-49082043714)

#### Wednesday 31st October

- **Digital Strategy** 2pm-4pm Market House Castle Cary BA7 7AH [www.eventbrite.com/e/digital-strategy-tickets-49082076813](http://www.eventbrite.com/e/digital-strategy-tickets-49082076813)
- **Cloud Computing** 6.30pm-8.30pm Edgar Hall Somerton TA11 6SB [www.eventbrite.com/e/cloud-computing-tickets-49082086843](http://www.eventbrite.com/e/cloud-computing-tickets-49082086843)